

# Great Scott!

By Scott Goodman



Scott Goodman, owner of Sewing Machine Warehouse & Kneedle.com has been servicing the sewing public since 1976.

## New Product Round Up

Your favorite dealer might be missing. It could be a well-deserved vacation, but more than likely, they are at BERNINA University, BROTHER Back to Business, BABY LOCK Tech, HUSQVARNA Viking Convention, JANOME Institute and other dealer conventions. What happens at these dealer convergences? Social interaction and product education. We learn from other dealers, great ways to present product and lesson plans, cool project ideas and who has new children/grandchildren. The brands we represent show off exciting new product, with training forefront; both practical and technical. We make 'n take new samples. These events are always exciting for me, because I love technology and that 'new machine smell'. Plus, I get to reconnect with industry friends. Win-win!

Not all brands are represented in this article, because new machines are a big secret until the dealer launch, but here is what we know, in alphabetical order, so far:

### BABY LOCK



BABY LOCK *Destiny* returns in its second iteration, *Destiny II*. Quilters will appreciate the new, included embroidery hoop, 9.5" X 9.5" which offers stability and abundance to larger square projects. The *IQ Designer* feature includes 10 new decorative embroidery fills and 60 new embroidery shapes. Half are closed shapes, like Lucky Charms: hearts, diamonds, etc.. The other half are open shapes, like curliques, squiggles and waves. You will love the new 'vine' font enhanced with shading and gradations. Enhanced grouping of designs and color sort grouping offers embroiderers more control during layout. Early adopter? Don't worry. An upgrade will arrive this fall that will bring your *Destiny* up-to-date.



The *Accord* is this year's replacement for BABY LOCK's popular *Ellure Plus*. Built on an updated body, this sewing/embroidery combo features a 3.2" x 1.8" COLOR display, 173 embroidery designs and 5 fonts. The *Accord* can sew up to 850 spm and embroider in a 5" x 7" field, at 650 spm.

The BABY LOCK *Enterprise* undergoes a reincarnation. Watch for the new *Valiant* 10-needle, professional embroidery machine. Pull up your station wagon and get some popcorn. The massive, high-resolution, 10.1" touch-display can stream MPEG4 videos, giving you a theater-like educational experience. Snappy is how I would describe the responsive interface that processes data two times faster than its predecessor. The *Valiant* features live



camera positioning and scans the sewing field five times faster. A scanning mat is included, and in November, new owners can download an *IQ Designer* update that will expand your creativity. You can scan two-dimensional artwork directly into the *Valiant* and turn the image into embroidery and quilt stippling, without a PC. Twenty beautiful, new 'Oceana' themed designs and 3 additional monograms have been added. Watch for new options: A 100mm x 100mm (about 4" x 4") clamp frame will quicken your setup, and a 70mm x 100mm (about 3" x 4") sleeve frame adds versatility to your design placement options. BABY LOCK is sweetening their *Gold Standard*, now called the *Love of Sewing* package, by extending service, lubrication, and replacement of worn parts to a four-year term, with access to an exclusive library of MPEG4 videos.

## BERNINA



The successful BERNINA 7-series sewing and embroidery combo has a new kid sister. The new *B700* is an embroidery-only model, built on the same wide body. This unit can be purchased sans embroidery module, so current owners of 7-series models, can sew and embroider simultaneously, sharing their module with both machines. Embroider longer without stopping. The BERNINA 7-series bobbin is HUGE, holding 70% more thread than conventional bobbins.



I coulda had a V8? BERNINA *Embroidery Software V8* adds many new user interface options, a new 3D globe effect, several new designer fonts, beautiful monogramming options, and no more dongles. Security is handled with a code card and owners can install their program on two different PCs. You can create beautifully textured couched designs. Better toolbars for easier access to cutwork features and more. Color search by name or number, and big improvements in resolution to color the photo stitch feature.

## BROTHER



*Entrepreneur Pro X*, is the latest and greatest BROTHER multi-needle embroidery machine. New, this season, is the addition of *ScanImotion™* scanning frame. Your designs, drawings or images can be converted into an embroidery design, within the machine, no software or computer necessary. *Virtual Design Preview* gives you a live, real-time view of the needle area, making perfect design placement and appliqué easy and accurate. The display boasts a tablet-sized 10.1" high-resolution touch screen. The updated microprocessor and operating system is several times faster than previous models, offering a more intuitive feel. Included with the new *Entrepreneur Pro X* is BROTHER BES® 4 *Dream Edition Software and Upgrade Kit*, great for lettering (199 pre-digitized fonts), monogramming and customization. This package lets you send designs wirelessly from your PC or tablet, and gives you free entrée to the BES® *Cloud* (picture me making air quotes while saying "cloud") where you can perform basic editing on your design.

Forward looking statement from Great Scott:  
*Our hobby will be moving to the "cloud" over the next few years, with big benefits: No worries about losing your designs, no backups, and the "cloud" is accessible anywhere, from any device. I am still waiting for my flying car...hello?*



How do you improve on the most advanced sewing and embroidery machine? The new *Dream Machine 2 Innov-is XV8550D* will include a new hoop, 9.5" x 9.5" with rubber-like contact surfaces for better grip, perfect for quilt blocks. Built-in lettering has been enhanced with left, center and right justification of multi-lined text. BES® 4 *Dream Edition Software* completes the *Dream Machine 2 Innov-is XV8550D* and current *Dream Machine* owners can update their investment with an upgrade kit, available your local BROTHER authorized dealer.



Watch for two new models for modest budgets. The BROTHER *Innov-is NS2750D* sewing and embroidery combo, features 103 built-in embroidery designs and 35 *Disney* licensed designs, so you can share the magic with your friends and family. Lay out your masterpiece on the new 3.2" color display.

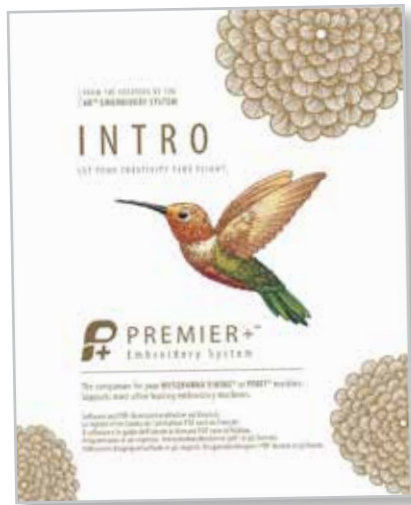
The *NS2750D* embroiders in a 5" x 7" field at 650 spm. Removing the embroidery arm reveals a robust sewing machine with advanced needle threader, perfectly balanced one-step buttonholes, basting and directional sewing.



The BROTHER *Innov-is* NS1150E is an embroidery only version, built on the same frame, with 138 built-in designs and 11 font styles.

### SVP Worldwide

*Premier+ Intro* is an affordable, basic program that will rotate, mirror image, and resize your embroidery designs, add multi-line lettering using one of the 13 included fonts or create your own fonts using TrueType fonts. *Premier+ Intro* can intelligently color sort your designs and includes 200 embroidery designs and frames. Available at HUSQVARNA VIKING and PFAFF dealers, with an expected street price of \$299



*Take a break and visit your local dealership. Catch up on industry gossip, gaze in awe at new product, get a whiff of that 'new machine smell', and cut a deal on outgoing product.*

*How will current and future technology enhance our creativity in sewing, embroidery and quilting? Send your predictions, wishes, hopes and aspirations, via modern technology, to [GreatScott@Kneedle.com](mailto:GreatScott@Kneedle.com), or [www.Facebook.com/GreatScott/Sews](http://www.Facebook.com/GreatScott/Sews)*