

# Great Scott!

By Scott Goodman



Scott Goodman, owner of Sewing Machine Warehouse & Kneedle.com has been servicing the sewing public since 1976.

## My Favorite Season

Summer is my favorite season of the year. 'Tis the time that our favorite brands present their newest products to dealers across the country. Baby Lock Tech, Bernina University, Brother Back-to-Business, Husqvarna Viking Convention, and more. These are the events that re-charge your local dealer with introduction to the the latest new machines and software. We learn hands-on and share fun projects that will inspire, enhance and encourage your creativity. It is my chance to view and preview exciting, innovative new embroidery product, exchange ideas with dealers and share what I have learned with my best friends (that's you).

In alphabetical order...

**Baby Lock** is making a great machine, even better by premiering their new *Ellisimo Gold II*.



Get out your sunglasses, the *Ellisimo Gold II* has increased the intensity of the irrenviable “stadium lighting” by 150%. A laser-like red dot will show through their newly designed embroidery foot for needle-drop accuracy on design placement. With an emphasis on control, **Baby Lock**'s new multi-function foot control can be preset to raise and lower the needle, sew in reverse, take a single stitch and cut threads (Look Ma, no hands!). Two new built-in monogram fonts and embroidery-embellished buttonholes will add stylish elegance to home dec and fashion projects. Current *Ellisimo* and *Ellisimo Gold* owners can install the new *Upgrade 4* and add most of these cool features.



Champagne taste, but can't afford top-of-the-line? **Baby Lock's** new *Journey* sewing / quilting / embroidery machine is based on the same wide body (11 1/4" arm) as their *Unity* model, with 7" x 12" embroidery capability. Advanced features, like the digital dual-feed system and the laser-like, needle beam precision light system can be added as your budget allows. The extra-wide body, presser foot sensor and pivot functions are great for quilters, too.

The **Baby Lock** *Endurance II*, 6-needle embroidery machine features a new expansion port and will include a pointer (LED) with a laser-like dot that will assist with design positioning, border functions and frame detection. A new border frame, quilt frame and round frame set will add new versatility to this proven workhorse.

My favorite new gadget is the versatile Clamp Frame that will fit 10-needle *Enterprise* and 6-needle *Endurance* models. This powerful frame can present your project straight or at an angle, accommodating many unique and unusual design placements. Field size specifications are being fine-tuned as I write this article. You will be able to clamp the side of a sneaker, a boot, or tongue of a shoe (a great excuse to go shoe shopping), the back of a cap, a pocket and many more challenging design placements.



**BERNINA's** flagship top-of-the-line 8 series has received a makeover, proudly sporting its new high resolution graphic user interface. The new **BERNINA 880** interface, similar to the 780 and 580 models, is intuitive and rich with visual information. You can invent your own stitches with the on-screen stitch designer and expand your creativity by shaping, morphing and arranging motifs and embroidery designs. You can program your foot pedal to knot, cut or raise the presser foot, enabling more control over your project with hands-free operation.

**BERNINA International's** recent acquisition of **Melco** is creating a cross-pollination of ideas that benefit both divisions and us embroiderers, too. The synergy will be apparent in two new products. Watch for the **BERNINA E16**. This 16 color multi-needle industrial embroidery machine will be based on the well-proven *Amaya* chassis, but with **BERNINA** design enhancements; like the **BERNINA** designed hook assembly that will trim more efficiently (faster), allowing you to sew more projects in less time.

Want to add 3D to your embroidery projects without special glasses? **BERNINA Designer Plus V7.0** digitizing software adds some exciting, new techniques to your creative tool box.



Stumpwork allows you to create design elements with a raised 3-dimensional look.



Trapunto tools add an elegant raised effect to your projects.



Felting or punchwork can now be programmed and repeated with consistency. I can't wait to embroider Troll dolls with real punched hair. (Does anyone else remember when we called them "Dam Dolls"?)

**BERNINA** is refreshing their **bernette** line by naming models after cities across the globe. Those of you sharing my age demographic may remember the Age of Aquarius, the Summer of Love and the Chicago 7. The new **bernette Chicago 7** is a value-priced sewing and embroidery machine with 110 x 170mm (4.3 x 6.7") embroidery field and USB design input. While entry-level in price, the *Chicago 7* is compatible with *CutWork v2* for appliqué and patchwork techniques.

## Husqvarna/Viking & Pfaff

owners have been passionate about their relationship with **5D™** Embroidery software. It is just about to get better. Mid-September, dealers will be in Orlando, training on the all-new **6D™** Premier software, designed to take advantage of features inherent in Windows 8. The first impression is fresh, with ribbon bar interface that will be familiar to Microsoft Office users. Tired of seeing a generic icon when viewing files? No need to open a utility program, because your embroidery design files will be viewable as thumbnails when browsing, copying & moving them with Windows Explorer. Puffy Foam fonts with adjustable spacing and Quilt Block Wizard will add versatility to your project. Life View allows you to visualize your projects with real world perspective. **6D™** in 3D? ( I couldn't resist). Advanced users will appreciate the new multi-part save feature. Individual design elements can be manipulated and saved separately.

While not intending to tease you, this article comes too soon to share features on the new **Husqvarna Viking Designer Diamond Royale**. Visit your favorite dealer in late September for their first-hand impression of exciting new features on this new top-of-the-line model.

**Janome** is updating their *Artistic Suite* software. Much of the enhancements can be seen in editing, arrays, sequencing; fine-tuning “tweaks” that add power to this professional-grade program.



New version 6 features will include stencil cutting that can be used for quilt patterns and painting techniques. The suite will directly communicate with the new **Janome Memory Craft 12000**.

This is the best time of year to visit your favorite dealer. They are excited to show off their tan, share the latest gossip and all that they have learned about fantastic new models. What a wonderful time to pre-order the latest, or get a great deal on display and clearance models.

*What features would you like to see on your future “dream” machine? Most creative idea wins a prize. Send me a note: [GreatScott@kneedle.com](mailto:GreatScott@kneedle.com)*

## What is Love My Scarf?

Each year over 22,000 women are diagnosed with ovarian cancer. These women are our mothers, sisters, daughters, and friends. We aim to support these beautiful, courageous women by asking you to donate handmade or store-bought head scarves for them. Your scarf donation can be knitted, embroidered, embellished, crocheted or any other medium you prefer. We will donate all of the scarves you send in to cancer centers so that they can be used as head covers for women. Our goal is to donate 10,000 scarves and we hope you will join us and participate in Love My Scarf for these incredible women.

## How to Participate

Visit your local sewing dealer and look for the Love My Scarf donation bin or mail your scarves to:  
Attn: Be The Difference Foundation  
2517 Manana Rd, Dallas, TX 75220

## Be The Difference

The foundation was formed by four ovarian cancer survivors in different phases of survivorship who all share the same passion, to Be the Difference and end the fight against ovarian cancer. Our mission is to help women increase their chance of survival of ovarian cancer by raising money to fund programs for better treatment options, effective early screening, symptomatic and genetic predisposition awareness and a cure. Learn more at [bethedifferencefoundation.org](http://bethedifferencefoundation.org)

