

Great Scott!

By Scott Goodman



Scott Goodman, owner of Sewing Machine Warehouse & Kneedle.com has been servicing the sewing public since 1976.

First Impressions

Sewing machines are like a box of chocolates*...no, wait. Scratch that. Sewing machines are like a box of crayons. (*Apologies to Forrest Gump)

Imagine 16 million colors or 16 million of anything. Sharp Corporation's new ASV display will be integrated into several brands and models this fall. High Definition quality that is incredibly sharp and vivid. Great Scott is an avowed techie, so here it goes...ASV, Advanced Super View or axially symmetric vertical alignment. Now, here's the fun part. Imagine pixels as itty-bitty pinwheels spinning in the wind. The microscopic pixels rapidly rotate allowing us to view this high resolution display from most any angle. A virtual rainbow at your fingertips (Dolphins and unicorns not included).

Imagine the possibility of visualizing your design in different color schemes. With the touch of a (virtual) button, you can see your design in four different flavors. Original, Pastel, Vivid and Random. So, let's say your floral bouquet design needs a little something special. This new feature chooses colors from your favorite thread selection and renders several thematic variations.

I recently gifted an embroidered throw pillow to my in-laws. After snapping a candid cellphone photo of their beloved "Shelby the Dog", I digitized it in photostitch mode and rendered it "Andy Warhol" style. A very cool vivid expression and a one-of-a-kind gift.



Imagine drawing on a tablet that connects to your embroidery machine...*Instant digitizing!* Grandma writes and signs her own quilt block. Watch little Billy write his first ABC's and instantly immortalize them into embroidery stitches. Paint a moustache on your own digital Mona Lisa. This instant paintbox will be available on Baby Lock's new "Ellisimo Gold".

I do most of my personal embroidery on 10 needle models by Baby Lock and Brother. The new high resolution ASV display is now standard on 6 and 10 thread models arriving at your local dealers this fall. Challenged by design placement or continuous borders? With the 10-needle Enterprise you can scan a "hoop shot", superimpose your design image in actual scale, and position the design element on your "virtual" project with total accuracy and control. Let me simplify this incredible feature. Let's say, you are trying to place a design on a shirt placket, a pocket or a collar tip. With a touch of the display, Baby Lock's new Enterprise can take a picture of the project in your hoop. The project appears on screen. Your selected design element appears on screen as it would appear on your project. As you move, rotate or re-size your design element, it appears as a virtually finished image on your screen. Perfect placement, perfect rotation, perfect scaling. This concept has been available since last year, as a feature upgrade on Brother's NV6000D and Baby Lock's Ellisimo.

New sewing and embroidery models from Husqvarna Viking and Pfaff feature a dual threading path. One method uses conventional tension, the other features a thread metering system. Threads are squeezed in regular tension systems. Squeezing thread can stretch or distort delicate fibers. Instead, thread can route through an alternate path where it is metered by length necessary for the task. Similar concepts have been successful in tensionless sergers from Baby Lock. Difficult fibers like Sulky's "Sliver" can be embroidered with ease.

BERNINA fans are anticipating the premier of the new 5 series mid-range sewing and embroidery models.

Imagine yourself owning one of these new models? Product should be landing at your local dealer as this issue hits the newsstands. Watch for money saving packages and manufacturer's incentives.

Great Scott is at your service. Questions? Comments? Want to share? Email me: GreatScott@kneedle.com